



2024 PARTNERSHIP OPPORTUNITIES

The Virginia Association of Regional Jails is excited to offer the following partnership opportunities for the 2024 membership year. For more information on how you can support, please email admin@varj.org or call (804) 486-7272.



DIAMOND PARTNER

\$15,000

- Sponsor of two (2) superintendent's meetings (\$5,000 value)
- Opportunity to attend all organized superintendent's meetings
- Ability to host partner-sponsored dinner/reception for VARJ members during the year
- Listed as a 2024 Annual Conference evening entertainment sponsor
- Two (2) combined exhibit tables at the 2024 VARJ Conference
- Four (4) Complimentary registrations for Annual Conference
- Opportunity to present to VARJ members in person
- Listing as a main sponsor of Annual President's Luncheon with 5 minute live speaking opportunity
- Opportunity to provide a 30 second commercial spot for use at Annual Conference
- Logo on conference giveaway(s)
- One pre or post conference email to Superintendent registrants
- Inclusion of an item in the "Conference Bag" provided to Annual Conference registrants. **Provided by partner
- Access to and recognition as sponsor of "Superintendent's Lounge"
- Ability to create original pre-recorded webinars for VARJ's website
- Listing as sponsor on signage at Annual Conference
- Recognition in conference programs and newsletters
- A full page, full color ad in one VARJ newsletter
- Featured on the home page of VARJ's website w/ logo
- Annual licensing rights to utilize VARJ Logo
- Annual partner membership in VARJ

PLATINUM PARTNER

\$8,750

- Sponsor of one (1) bi-monthly superintendent's meeting (\$2,500 value)
- Two (2) combined exhibit tables at the 2024 VARJ Conference
- Three (3) Complimentary registrations for the Annual Conference
- Opportunity to present to VARJ members in person
- 5 minute live speaking opportunity at Annual Conference
- Opportunity to provide a 30 second commercial spot for use at the Annual Conference
- Logo on conference giveaway(s)
- One pre or post conference email to Superintendent registrants
- Inclusion of an item in the "Conference Bag" provided to Annual Conference registrants. **Provided by partner
- Access to and recognition as sponsor of "Superintendent's Lounge"
- Ability to create original pre-recorded webinars for VARJ's website
- Listing as sponsor on signage at Annual Conference
- Recognition in conference programs and newsletters
- A full page, full color ad in one VARJ newsletter
- Featured on the home page of VARJ's website w/ logo
- Annual licensing rights to utilize VARJ Logo
- Annual partner membership in VARJ

GOLD PARTNER

\$4,000

- Opportunity to sponsor one (1) bi-monthly superintendent's meeting
- One (1) exhibit table at the 2024 VARJ Conference
- Two (2) Complimentary registrations for the Annual Conference
- Opportunity to provide a 30 second commercial spot for use at the Annual Conference
- Inclusion of an item in the "Conference Bag" provided to Annual Conference registrants. **Provided by partner
- Access to and recognition as sponsor of "Superintendent's Lounge"
- Ability to create original pre-recorded webinars for VARJ's website
- Listing as sponsor on signage at Annual Conference
- Recognition in conference programs and newsletters
- A half page, full color ad in one VARJ newsletter
- Link to your website from the VARJ website
- Annual Partner membership in VARJ

SILVER PARTNER

\$1,500

- One (1) exhibit table at the 2024 VARJ Conference
- One complimentary registration for the Annual Conference
- Listing as sponsor on signage at Annual Conference
- Recognition in conference programs and newsletters
- A quarter page, full color ad in one VARJ newsletter
- Listing on VARJ website
- Annual Partner membership in VARJ

ADDITIONAL PARTNERSHIP OPPORTUNITIES

ANNUAL CONFERENCE VENDOR RATES

- 2024 VARJ Annual Conference
 - March 24-29, 2024
 - Hilton Virginia Beach Oceanfront
 - Virginia Beach, VA
- Exhibit Table Rate: \$1,250
 - Includes one table and one complimentary registration
- Two (2) combined exhibit tables: \$2,200
 - Includes two tables and two complimentary registrations
- Conference Registrations
 - Partner Rate: \$500/person
 - Non-Partner Rate: \$800/person

SUPERINTENDENT'S MEETING SPONSOR

- Co-sponsor of one bi-monthly Superintendent's meeting and related activities/outings.
- 5 minute speaking opportunity with all Superintendent's in attendance.
- **Reach out for more information

ADVERTISING RATES

- Color advertisement in VARJ newsletter
 - Full page, 8.5"w x 11" h.....\$750
 - Half page, 8.5"w x 5.5" h.....\$500
 - Quarter page, 4.25"w x 5.5" h.....\$250

THANK YOU FOR YOUR SUPPORT!



Scan the QR code to join today!



To register as a partner for the 2024 partnership year, visit us online at varj.org.

Questions? Reach out to us by email at admin@varj.org or by phone to (804) 486-7272

*VARJ reserves the right to change any of the above partnership opportunities or seek additional sponsorships as needed.